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5 Billion Encounters With The Gospel: Global Media Outreach launches ExploreGod to scale The Great Commission globally amidst surge of people seeking faith

MAY 20, 2026 –The ministry that pioneered digital evangelism is entering a bold new era. Today, Global Media Outreach becomes ExploreGod, carrying forward a 22-year legacy with an audacious new vision: 5 billion encounters with the Gospel by 2033.

Pioneers in the online missions space since 2004, Global Media Outreach has presented the Gospel 3 billion times globally, three times the original goal of 1 billion set by founder Walt Wilson.

ExploreGod builds on that extraordinary legacy, stepping into a new era focused on discipling new believers at scale across the globe. This comes as [Bible sales hit record highs](#) around the world and a surge in people seeking faith. All those searching need discipleship as they discover God, creating a unique opportunity for the Church today. Never before in history has there been such a vast opportunity to fulfill the Great Commission.

To accelerate the Great Commission with renewed urgency, Global Media Outreach is becoming ExploreGod, carrying the same mission forward with sharper focus and greater momentum. That mission is to address one of the greatest gaps in modern mission: people searching for God in isolation. By connecting every person searching for truth and meaning online with a real person, ExploreGod ensures no one has to navigate faith alone.

CEO, Jamie Radtke says: “ExploreGod is entering a courageous new phase of mission. As the first global ministry to scale both evangelism and discipleship through technology-enabled, one-to-one relationships, we’re measuring real spiritual growth with an ambitious new goal: to see five million discipleship journeys by 2033. It’s a defining moment for our ministry, fulfilling a 22-year-old vision: harnessing the power of technology to see millions of lives changed by the Gospel.”

Global Media Outreach’s 3 billion Gospel encounters is especially impactful given [research indicates](#) half of US Christians say they have not heard of the Great Commission and 25% of those who have heard of it don’t know what it means

ExploreGod is redefining what it means to carry out Jesus' instructions to spread the Gospel to all nations of the world. People in the hardest-to-reach places are now online. Through the power of technology, ExploreGod's team of Online Missionaries around the world can cross every border – geographic, cultural, and personal – and reach those seeking hope. Those seeking are paired with the same Online Missionary throughout their journey, allowing for deeper relationship and shared spiritual growth in Christ.

By prioritising meaningful growth that leads to lasting transformation, ExploreGod aims to grow annual discipleship journeys to 5 million as it supports seekers and new believers through tracked spiritual growth milestones. The innovation of technology is harnessed to reach far and wide; however, the timeless power of human-led discipleship remains at the heart of the mission.

ExploreGod's vision is encapsulated in its 5-Star Strategy:

- 1. 5 Billion Gospel Presentations**
- 2. 50 Million New Connections**
- 3. 5 Million Discipleship Journeys**
- 4. 50 heart languages**
- 5. All by the year 2033**

Discover more about ExploreGod's work and how you can get involved by visiting their website at exploreGOD.com.

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For more information, please contact Rebekah at rebekah@jerseyroad.agency. Supporting materials are available in the News & Media section of exploreGOD.com.

About ExploreGod

ExploreGod is a global ministry digitally pioneering the large-scale fulfillment of the Great Commission. Built on the 22-year legacy of Global Media Outreach, we cross every geographic, cultural, and spiritual divide to share the message of Jesus with people wherever they are and help them grow in their newfound faith.

About Jersey Road

Jersey Road exists to help Christian organisations communicate with impact. Established in 2010, it has teams in London, Milton Keynes, Australia and partners in various international markets. The agency offers integrated communications services including strategic communications and campaigns, insights, messaging, communications training, media relations, influencer engagement, reputation governance and more.